



Experiencing "MyCasting™" with Orb

MyCasting Television

Meg is a big fan of the TV show "24." She also travels a lot with her job and hates missing an episode. Fortunately, there are those windows of time, while she's waiting at the airport, or commuting on the light rail to the office, which she can now put to good use since she decided to check out Orb MyCasting. The free online service lets people watch live or recorded TV shows when they're away from home.

Even though she's not great with new technologies, Meg found it easy to download the service at www.Orb.com, install it on her home PC and then connect her TV set-top box to the TV tuner on the back of her Windows XP computer. She scheduled her Orb to record episodes of "24," which took just a minute or two. There's even an Orb Pass that lets her record all the episodes!

Now when she's on the road, Meg can log into her Orb account from her laptop or the new cell phone she received as a birthday present from her husband and start MyCasting her favorite TV hero, agent Jack Bauer, as he saves the world again. Her Orb streams the show directly from her home PC without downloads. She can't fast forward through the advertisements, but hey, Orb is free, so she understands!

Meg also likes the Orb TV Listings, so she can see what's playing at home in case she wants to watch more shows after "24." And if she's feeling like a complete change of pace, she can watch and record Internet TV from around the world.

MyCasting Photos

Like all new parents, Andy loves his baby girl and wants to show pictures of her to friends, family and business associates. He doesn't like to whip out snapshots from his wallet because he's the guy at work who's known to always be at the leading edge of the new techno stuff. So he opens his camera phone's browser, goes to www.Orb.com, logs into his account, clicks on the Photo tab and begins MyCasting a slideshow of baby Sarah walking, laughing, eating, playing and doing all the amazing things that babies do.

Andy takes a lot of photos of his little girl, so he's happy that Orb has several features to help him organize and find photos fast, by "favorites," "most popular" and by date. And he can search for particular photos by entering in a photo name, folder title, or descriptive key word.

Of course, he can't spend all day showing photos in person, but that's not a problem because Orb MyCasting has a feature called PhotoShare that lets Andy invite guests to view them via a hotlink to his online Orb MyCast site. His friends and colleagues like that because they can enjoy seeing the pictures from any PC, anytime – and it feels much more personal than going to a photo sharing site. They can even print the pictures shared in Andy's MyCast site through Shutterfly!

MyCasting Music

Fred loves his iPod, but he's always been frustrated by having to pick only a slice out of his vast home music collection before he leaves his apartment. Plus, half the time he'd forget his iPod while rushing out the door and then he was out of luck when he got to his cubicle. Until he discovered MyCasting with Orb. A friend emailed him a link to play the dopest deep-house songs from *her* home PC. At first, Nathan used Orb MyCasting to stream his home music collection to his work PC. He loved that *all* of his music was at his fingertips all the time, right from a Web browser.

Then he saw an ad on TV for downloading music to the phone, and he realized that he could enjoy his entire music collection on his *phone* as well. Because Orb MyCasting works with any type of streaming player, he didn't have to get a special phone. He quickly realized that not only could he listen to all of his home music collection streamed to his phone, but he could also listen to the podcasts he subscribed to through iTunes and the Internet feeds of the college radio stations he likes.

In his friend's car the other day, after they flipped through the radio dials in frustration for a bit, he scored major cool points by hooking his phone into the dude's car stereo – and began MyCasting their favorite Internet radio and tunes. So now he's hooked up to his tunes everywhere he goes – at work, on his phone waiting for the bus, in his friend's car, and at the friend's house who introduced him to Orb in the first place!

MyCasting Video

Even though she visits them every couple of weeks, Danielle's parents miss her when she's away at college. They wonder what her life is like on campus, who her friends are and what she's up to. So Danielle decided to invest in a camcorder so she can shoot videos chronicling her life at college. At the same time, she joined the new Orb MyCasting service because, among other things, it lets her access the videos stored on her PC from anywhere, just as long as she has a device – such as a laptop, PDA or mobile phone – that lets her connect to the Internet.

Each week a new email arrived from Danielle. Each email contained a personal message and an active link. Every Sunday night Danielle's parents sat down at their PC and clicked on the link in Danielle's email. In moments they were watching Danielle's weekly videotaped update. She talked about the friends that she had met and even used the video camera to introduce her parents to Billy, a boy that she met in her English class. After a few weeks, Danielle's family could recognize her dorm room, most of her close friends and even got a feeling for the campus. Dad didn't have a good feeling about Billy, but he seemed cute to Mom.

Using her webcam, Danielle stayed in touch with her friends when she was home for the summer by sending them videomails created on her laptop at home. When her friends opened the messages the videomails streamed directly from her PC. She is already getting compliments on her summer tan and beach body and can't wait to hang out with her friends in person.

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