



Orb MyCasting: Glossary of Terms

Digital Media / Digital Content – Live and recorded cable and Internet TV, music, videos, photos, podcasts and other similar media accessed, transported and used in digital format (by opposition to analog source).

Home Media Server – Networked devices for accessing and distributing media to various locations throughout the home. With the Internet increasingly becoming a media-distribution vehicle, consumers in greater numbers are turning to media PCs and companion consumer electronics devices as their server for access to this programming and content.

“Media Anywhere” / Digital Shifting – The ability for consumers to enjoy all of the digital music files, photos, video, TV, etc. stored on or accessible via their Home Media Server using any Web-connected device, freeing them to enjoy their media when (time), where (place), and how (device) they want it. *Example: Orb MyCasting*

Mobile Device – Hand-held device that receives wireless transfer of digital content, voice and / or videos. *Example: mobile phones, portable PCs and PDAs*

Mobile TV – Television and video transmitted to the small screen of cell phones and personal digital assistants (PDAs). Mobile TV can either be a live stream to the phone through the mobile network or an on-demand paid service, which is typically re-edited programming available to subscribers of a mobile TV plan. *Example: Verizon V-Casting*

Mobisodes – TV programs and shows which have been purposely edited, formatted and even shot with the Mobile TV form factor in mind. *Examples: Simple Life mobisodes or programming from Mobile Magic Studios*

Mobile Video – Either user-generated or original video viewed on a mobile device. *Example: Cingular Video*

Orb MyCasting – Free online service that allows any time, anywhere access to the digital media stored on a home computer from virtually any Internet-connected device.

Personal Video Recorder (PVR) / Digital Video Recorder (DVR) – A consumer electronic device that allows for the recording and playback of television content. *Example: TiVo*

Place Shifting – The process of viewing TV programming in a location different than its original source using another electronic device. *Example: HAVA or Sling, through the use of an additional set-top box.*

Set-Top Box – A digital TV stream device capable to present the Pay Television service offered via cable, satellite or terrestrial antenna to the viewer. Includes, depending on the model and service, a conditional access system (for PayTV) and / or a hard disk drive to make the STB a PVR also. *Example: Comcast or DirecTV PVR set-tops*

Streaming Media Player – Application that allows consumers to view or listen to content distributed via the Internet. *Example: Real or Windows Media Player*

Time Shifting – The process of recording television shows to be viewed at another time more convenient for the viewer. *Example: VCRs and PVRs*

Tuner Card – Auxiliary hardware for a personal computer that allows television signals to be received and recorded by the PC. *Example: Hauppauge WinTV PVR*

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