



What the Media are Saying about Orb Networks

"There are even free, software-based solutions that allow you to watch TV on your PC. One of Robert's favorites is Orb (www.orb.com). Once you register and download the app, Orb can stream content stored in your personal media library to a laptop, cell phone or PDA. The best part is that Orb software has automatic bandwidth detection and will adjust the video to match the screen size and bandwidth of the device you're playing it on. The interface is also straightforward and user-friendly."

"Own the Airwaves: Streaming HD Over a Wired Connection"
Jim Louderback, editor-in-chief
PC Magazine
October 2006

"Love to travel but hate missing your team's matches? Whine no more. New 'place shifting' technology lets you take local programming on the road...Orb Networks provides access to live TV through PCs, cell phones and palmtops using free software installed on a home PC...Travelers can watch from a Web browser by logging on to the MyOrb site (orb.com)."

Allan Madrid
"Technology: TV on The Go"
Newsweek, International Edition
August 7, 2006

"...companies like Orb Networks...which [allows] consumers to create their own media access servers to view content remotely over the Internet, would likely benefit, and not wilt, under the rise of the media server market."

"Future Bright for Home Media, Analyst Say"
PC Magazine (also posted on ABC News)
July 13, 2006

"Content finds its Orb. Media really is going everywhere. Now anyone can take their digital music files, TV programs, movies and cable feeds anywhere there's a computer, an Internet connection, and a Web browser..."

And Orb, marketed by Emeryville, Calif.-based Orb Networks, is our pick for the media-anywhere application to watch."

"10 Sites Worth Watching"
Jonathan Blum
Online Media Marketing & Advertising
July 2006

"Already devices such as...the software application Orb will allow you to pick up TV and video from a home PC equipped with a TV card on an internet-enabled device from anywhere in the world."

"It's TV, But Not As We Know It"
The Guardian, UK newspaper
July 6, 2006

"Thanks to a handful of hardware and software products, viewers can see their favorite programs anywhere in the world at the same time they are being broadcast back home...."

In addition to the ability to watch programs in different geographic locations,...and a software solution from Orb Networks also allow users to watch TV anywhere in the house on a PC, as long as it is connected to the wired or wireless home network...."

...it's the ability to watch local programming like news and sports as well as personalized recorded programming that may hold a special sway for viewers."

"A Way to Watch Desperate Housewives While Cruising the Nile"
Eric A. Taub
New York Times

June 22, 2006

"Soccer fans with 9 to 5 jobs might have trouble catching all the World Cup games. Orb.com thinks it has the answer. The free service allows anyone with a home computer to beam live programming to their mobile phone, PDA or laptop with only an Internet connection. Older computers might need a TV-tuner card (available through Hauppauge Computer Works, which is offering a World Cup Special), but most newer computers with media capabilities should be compatible."

Susan Bickelhaupt
Boston Globe
June 16, 2006

"TV everywhere.

Is this the beginning of the end for the telco's walled garden? Vodafone's German operation has launched an experimental service that may, if it's successful, usher in a new era of thinking for the cellular operators.

Vodafone MeinPC...uses Orb's software to allow 3G customers to access the photos and MP3s that reside on their home PCs. More interestingly, it will also permit subscribers to watch TV that's being captured on their own PC and transmitted across the cellular network."

"Vodafone's Orb Trial – the Worms Under the Walled Garden?"
Andrew Orłowski
The Register, UK
June 15, 2006

"Orb is bringing the entertainment you want to you wherever it is you are. As long as you have a web-enabled device, you can have all the content served, streamed to you...all your digital media served to you where you are."

hotfromsiliconvalley
June 14, 2006

"...the traditional idea of "local" programming is going by the wayside....

And Orb Networks, a French-American company, has been making available its approach – which unlike the others is free and relies on software rather than hardware – worldwide for about a year."

"The End User: Local TV, Globally"
Victoria Shannon
International Herald Tribune
June 14, 2006

"Live isn't good enough for TV anymore, at least for World Cup viewers....

The latest in take-it-with-you technology is on-demand streaming video for mobile devices, powered by a collaboration between Hauppauge Computer Works and Orb Networks. The nifty trick here is that you tune your Web-enabled mobile device to receive a signal from your home PC. You can watch live or download for later viewing. You can even schedule future downloads from the handheld....

The hype is all for the World Cup, but you'll have the functionality long after the last goal has been scored."

"Score! Yet Another Live TV Option for Your Mobile"
Mobile Magazine
June 7, 2006

"AMD's partners are expected to announce the first PCs based on the AMD Live! entertainment platform on Tuesday, the day that AMD will begin to make available a number of specialized, free applications to improve the multimedia experience on Live! PC....

Initially, the five Live! applications will include Live On Demand, a branded version of Orb Network's on-demand video application. Using the software, Live users will be able to stream video to other PCs, PDAs and cellular phones, and control recordings remotely."

"AMD Live! PC Launch Backed by Free Media Apps"
Mark Hachman
PC Magazine
May 31, 2006

"Free software liberates your PSP from photo drudgery....

All your content is pumped through a standard web browser, so provided your device has one of those installed, you're all set for streamed media nirvana!"

"Orb Fuels PSP Photo Fest"
T3 magazine (the UK's number one gadget magazine)
May 24, 2006

"Video mail was not really a practical option *until now*. Many ISP limit the file attachment sizes to less than 5 MB. Now Orb's streaming technology makes it simple, secure and convenient. Anyone who has tried Skype video knows how powerfully video enhances communication by conveying the nuances of spoken language and facial expression. Now Orb brings this power to your asynchronous communication in business or personal relationships."

"New Video Messaging Plug-In for Outlook"
Bill Campbell
Skype Journal
May 23, 2006

"Orb Networks is transforming media transportability by enabling consumers to view material from their own homes anywhere on the web or on a mobile device...but without the need for another box. Now they are adding streaming video mail to the mix."

"Orb Enables Global Access to Media Anywhere, Anytime"
Seth Shapiro
informatv.com newsletter
May 20, 2006

"Throwing TV used to be the preserve of rock stars going ape in their hotel rooms but, thanks to location free, gadgeteers are now doing it in a much more constructive fashion. The latest service for UK goggleboxers is the 'Orb' from Hauppauge...."

Rather than offering a separate box that plugs into your TV, the Orb is free PC software that works with Hauppauge's WinTV PVRs."

"Hauppauge Fashions Location Free Orb"
Mark Wilson
Stuff Magazine, UK edition
May 9, 2006

"Orb's DVR Everywhere software will allow Series 2 TiVo owners to connect their boxes to the PC, allowing video content stored there to be remotely broadcast to a laptop or mobile device. The TiVo can also be managed, including the scheduling of remote TiVo2Go transfers to another PC or notebook."

"Orb Remote Player Software Connects to TiVo"
Mark Hachman
PC Magazine
April 13, 2006

"Why buy Sling Mobile when Orb is free...."

The coolest thing of all is that Orb really works."

Posted by Oliver
MobileCrunch.com
March 23, 2006

"Now a new idea is starting to take hold. The concept is called place shifting...."

This same idea has been taken to a more advanced level by Orb Networks in Emeryville, California. The kicker to the Orb story is that they can also feed the video stream into a handheld computer or a cell phone that has an Internet connection as many now do.

And the Orb variation is free...."

"Orb Spins Up a Good Idea"
John Dvorak
MarketWatch
November 2, 2005

"Bored in Boston on a business trip? Wish you could listen to your favorite songs stuck on your computer back home? Then Orb will seem like a magic wand."

"Orb: New Wireless Service Lets You Enjoy the Music, Pictures and TV Shows Stored on Your Home PC Wherever You Go"

John R. Quain

PC Magazine

Editors' Choice Award

July 6, 2005

"And if you're stuck working late and won't be back in time to watch "The O.C." or a key college basketball tournament game, you can use Orb to program your home computer to record it. You can even access your digital music and photos, as well as a webcam to see the family eat the dinner you're missing."

"Hit the Road with Home TV: Orb Software Lets You Watch All Your Favorite Channels"

Benny Evangelista

San Francisco Chronicle

March 14, 2005

#