



ORB MYCASTING™ REACHES MILESTONE; 1.5 MILLION HOURS OF DIGITAL MEDIA IS ENJOYED USING FREE SERVICE

-- Co-Founder Joe Costello Offers Perspective on the Missing Link Between the “Media Anywhere” and “Mobile TV” Trends --

Emeryville, CA – August 22, 2006 - Orb Networks today announced that consumers have enjoyed a record 66 million minutes -- the equivalent of 125 years -- of digital media streamed from their home computer to a mobile phone, PDA or laptop using the free Orb MyCasting™ service. This milestone was reached just 19 months after Orb’s launch, and validates the “Media Anywhere” trend, which Orb MyCasting is leading, according to industry analysts.

Orb MyCasting allows users to enjoy all of their digital media stored on a home computer any time, anywhere from virtually any Internet-connected device. Digital media includes live and recorded TV, Internet TV, music, videos, photos, podcasts, and other similar content.

“There’s been a lot of discussion about the emerging mobile TV market and the media content being developed for that screen,” said Joe Costello, chairman and co-founder of Orb Networks. “But what’s been overlooked in the discussion is the exponential rate at which consumers are enjoying the media they already own – up to 45 minutes per day on average according to our data. It proves it’s not just about a new ‘screen’ and programming to go with it, but also the consumer having the power to unlock their personal media and enjoy it on any screen, be it a mobile phone, PDA or laptop.”

Costello continued, “With almost any new technology, there is a lag between how consumers use it today and the possibility it holds for becoming an everyday part of their lives tomorrow,” he said. “As handheld capabilities increase and wireless networks improve delivery speeds, we’ll see even greater quantities of content viewing being shifted to mobile phones, in addition to the original programming for those devices.”

Even though Orb’s MyCasting software is less than two years old, it has already cemented itself as a leader in the “Media Anywhere” trend. Orb’s growing base of active users parallels the increasing number of consumers who make use of place-shifting technologies.

About Orb Networks

Orb Networks is an award-winning developer of software and services that unlock the digital media stored on personal computers. Orb MyCasting gives consumers secure, free, instant, and everywhere-access to everything from their photos and video to TV and music on virtually any Web-enabled device. The company’s partners include: AMD, Vodafone, Hauppauge, Intel and Creative Labs. Orb Networks, a privately held company in Emeryville, Calif., is a member of the Digital Living Network Alliance. For more information about Orb Networks and the Orb MyCasting service, please visit www.orb.com.

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Please contact Ann Willey with Orb Networks at 513.608.0829 or Liana Miller with eLuminatePR at 949-276-8920.